

## Message Text

UNCLASSIFIED

PAGE 01 CARACA 08032 121857Z  
ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W  
-----129670 131134Z /23  
R 121537Z AUG 77  
FM AMEMBASSY CARACAS  
TO SECSTATE WASHDC 8756  
USDOC WASHDC

UNCLAS CARACAS 8032

E.O. 11652: N/A  
TAGS: BEXP, VE  
SUBJ: PROPOSED IOWA STATE IOGA TRADE MISSION

REF: STATE 187283

1. EMBASSY HOSTED MAJOR CONSTRUCTION EQUIPMENT SOLO EXHIBITION IN MAY 1976, NEBRASKA IOGA AGRICULTURAL EQUIPMENT TRADE MISSION IN OCTOBER 1976, WILL HOST MISSOURI CONSTRUCTION TRADE MISSION IN OCTOBER OF THIS YEAR, AND WILL HOST USDOC-SPONSORED CONSTRUCTION TRADE MISSION IN MAY OR JUNE OF 1978, PLUS AGRO-BUSINESS AND CONSTRUCTION/MINING EQUIPMENT EXHIBITIONS 1979.
2. AGRICULTURAL AND CONSTRUCTION EQUIPMENT ARE VERY APPROPRIATE THEMES FOR VENEZUELA, AND CORRESPONDINGLY ARE ATTRACTING STRONG THIRD-COUNTRY COMPETITION.
3. CONSIDERING INTENSITY OF COMPETITION, AND FACT THAT EMBASSY HAS SPONSORED AND WILL SPONSOR SEVERAL EVENTS RELATIVE TO THESE THEMES, THE IOWA DEVELOPMENT COMMISSION SHOULD FOREWARNED THAT THE THREE EVENTS PRECEEDING THEIR PROPOSED IOGA MAY WELL HAVE SATIATED THE INTEREST OF LOCAL BUYERS/AGENTS.
4. USDOC SHOULD ALSO BEAR IN MIND THAT PROPOSED JANUARY MISSION WOULD CERTAINLY DIMINISH LOCAL INTEREST IN SUBSEQUENT USDOC-SPONSORED CONSTRUCTION EQUIPMENT TRADE MISSION TENTATIVELY

UNCLASSIFIED

PAGE 02 CARACA 08032 121857Z

SCHEDULED FOUR OR FIVE MONTHS LATER, WHICH IS THE SINGLE MOST IMPORTANT ELEMENT IN CAMPAIGN THREE OF CCP.

5. THERE ARE NO VENEZUELAN HOLIDAY CONFLICTS WITH PROPOSED JANUARY 13-22 DATES. EMBASSY REQUESTS THAT USDOC BEAR IN MIND THAT PROPOSED THEME MAY BE "OVERSOLD" IN DECIDING WHETHER TO AUTHORIZE PROPOSED IOGA.

VAKY

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
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**Decaption Date:** 01-Jan-1960 12:00:00 am  
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**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
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**Disposition Event:**  
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**Disposition Reason:**  
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**Enclosure:** n/a  
**Executive Order:** N/A  
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**Reference:** 77 STATE 187283  
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**Review Release Event:** n/a  
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**SAS ID:** 1621778  
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**Status:** NATIVE  
**Subject:** PROPOSED IOWA STATE IOGA TRADE MISSION  
**TAGS:** BEXP, VE  
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**Type:** TE  
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**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
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**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009